

**Amendments to the Abstract:**

Please substitute the following version of the Abstract, with changes shown by strikethrough (for deletions) or underlining (for added matter).

ABSTRACT OF THE DISCLOSURE

A system for producing presentations of computer application programs. ~~The system that~~ also allows the inclusion of advertising, or other information, into a presentation. ~~When the presentation is viewed online, the ads and which~~ can be updated by a central ad server. This ~~allows different ads to be inserted into the presentation, tailoring ads to the viewer, etc.~~ When the presentation is viewed offline, default ads are kept in the presentation. Authoring software is used to create a sequence of screenshot images of an application program to be presented. Each screenshot is a slide in the presentation and is displayed for an interval of time during playback of the presentation. ~~The authoring software also allows control of cursor movement animation to be played back during the presentation.~~ Text description in the form of "bubble text," "memo text," "questions," etc. can be specified along with the position, size and other properties of the text. ~~Various controls are provided for selection, editing, arrangement of the slides.~~ Characteristics such as cursor shape, speed of movement, starting and ending positions, alignment, etc. can be set, and by the author. ~~The author can specify~~ a "click area" in association with a question, or prompt, to the viewer of the presentation can be specified. This ~~allows the presentation to ask the viewer to click on a button or control on a slide and to detect whether the viewer has complied. In response, additional feedback can be provided to the viewer as to whether the proper action was performed or not.~~ After an author completes a sequence has been completed, the sequence is compressed into a small self-contained package. ~~In a preferred embodiment, the package which~~ includes two files that can be played back without any a dedicated engine or specialized application that could require requires a separate download. A typical user with a web browser can quickly obtain a presentation from the Internet and play back the presentation instantly.